**Supermarket sales**

Historical record of sales data in 3 different supermarkets

**Context**  
  
The growth of supermarkets in most populated cities are increasing and market competitions are also high. The dataset is one of the historical sales of supermarket company which has recorded in 3 different branches for 3 months data. Predictive data analytics methods are easy to apply with this dataset.

Invoice id: Computer generated sales slip invoice identification number  
  
Branch: Branch of supercenter (3 branches are available identified by A, B and C).  
  
City: Location of supercenters  
  
Customer type: Type of customers, recorded by Members for customers using member card and Normal for without member card.  
  
Gender: Gender type of customer  
  
Product line: General item categorization groups - Electronic accessories, Fashion accessories, Food and beverages, Health and beauty, Home and lifestyle, Sports and travel  
  
Unit price: Price of each product in $  
  
Quantity: Number of products purchased by customer  
  
Tax: 5% tax fee for customer buying  
  
Total: Total price including tax  
  
Date: Date of purchase (Record available from January 2019 to March 2019)  
  
Time: Purchase time (10am to 9pm)  
  
Payment: Payment used by customer for purchase (3 methods are available – Cash, Credit card and Ewallet)  
  
COGS: Cost of goods sold  
  
Gross margin percentage: Gross margin percentage  
Gross income: Gross income